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## News

For Immediate Release

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### **YUKON IS SPEARHEADING A VIKING INVASION!**

The Viking RX NV binocular is powerful enough to conquer the darkest foes



MANSFIELD, Texas – January 26, 2006, Yukon Advanced Optics ([www.yukonopticsusa.com](http://www.yukonopticsusa.com)) takes the NV market by storm by introducing the highest magnification night vision binocular in their Viking line; the Viking RX.

Aptly named for the Nordic conquerors of old, the Viking features an incredible 3.5x40 magnification while the RX's magnification doubler can be removed to transform the unit into a 2x binocular with an outstanding field of view.

With the doubler removed, the Viking RX's high definition, multicoated optics are protected by Yukon's exclusive and revolutionary Eclipse™

Lens Cover System. The Eclipse lens caps flip to the side and back to secure firmly to the Viking's ergonomic body when in use, but can be flipped back quickly over the objective lenses when necessary or for storage purposes.

Two precision focusing knobs focus the dual eyepieces while the Viking's multi-coated optics, which are used in every piece of the RX unit from the binocular to the doubler, deliver a crisp and detailed image for the life of the device. Talk about a striking Viking!

At the other end of the Viking RX, a fixed rubber eyecup softly forms to the contours of the user's face preventing light leakage from the device. The unbelievably light, Rubber Armored body protects all components of the binocular from the ravages of weather, handling and other opposing forces while

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also creating a comfortable slip-free grip for the binocular's operator.

The Yukon exclusive Pulse™ IR illuminator is standard on the RX and not only increases viewing range and distance but reduces battery drainage due to the IR beam's unique pulsing frequency.



“The Viking is perfect for your personal night invasion” says Landmark Outdoors CEO, James Sellers, “the extra high magnification brings you closer to the fray, but at a safe distance.”

The Viking RX is not protected by a blonde warrior named Lars carrying an intimidating-looking axe, but by something even stronger and more fearsome to lesser quality products; Yukon's exclusive Limited Lifetime Warranty.

*Yukon Advanced Optics is a leading manufacturer of quality sports optics, including binoculars, spotting scopes, riflescopes and night vision. Yukon's mission is providing exclusive optic products that incorporated the highest level of quality and ingenuity at an affordable price. The company is located in Mansfield, Texas.*

[www.yukonopticsusa.com](http://www.yukonopticsusa.com)

*Landmark Outdoors is a leading marketer and distributor of fine, high quality outdoor brands that provide consumers with an exceptional value and enhance the enjoyment of the great outdoors. Brands represented by Landmark include Yukon Advanced Optics, Centurion Systems, Sightmark, Traileye, Mobile Rest and Rebel Moose.*

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